

Your Story Starts Here

A guide to prepare your family for Family Advocacy Day 2026

Scott C. Hollingsworth | Story District

You already have everything you need.

Your story is the most powerful thing you will bring into those offices.

We are just going to help you give it a shape.

Who We Are

Story District is a Washington DC organization that has spent nearly 30 years helping people find what is extraordinary about their experiences and share it with the world. The Children's Hospital Association has brought us in to help prepare your family for your Hill meetings on June 4.

Scott C. Hollingsworth will lead both the May 27 webinar and the June 4 morning session. His job is simple: to help you say what you already know, in a way that the person across from you cannot forget.

What to Expect

You will have two opportunities to prepare before your Hill meetings.

Webinar — May 27

6:00 to 7:00 PM ET | Zoom

One hour together online. You will learn a simple framework for telling your family's story clearly and directly. You will have a chance to try it with other families in a small group before you ever walk into a Senate office.

Morning Activation — June 4

Ballroom | Before Hill visits

A 30-minute session in the ballroom before you head to the Hill. One more practice pass, a live demonstration from a real family, and a send-off before your meetings begin.

Three Things to Know Before May 27

1

You do not need to prepare a speech.

The training is not about writing something and memorizing it. It is about finding the shape of what you already know. You will leave the webinar with a simple framework that fits in your head, not on a page.

2

Every voice in your family has a place.

You are not preparing one person to talk. You are preparing your family to tell one story from multiple perspectives. A parent, a sibling, a child — each person's experience adds something the others cannot say. We will show you how to make that work together.

3

The person across from you is not a medical expert.

Do not lead with diagnoses or treatment details. Lead with what changed in your life. The person across from you does not need to understand the medical reality. They need to feel the human one.

One Thing to Do Before May 27

You do not need to prepare anything else. But between now and May 27, we would ask you to think about one moment.

Not your whole story.

Just one moment when you knew your family's life had changed.

That moment is where we will start.

One Short Survey — 3 Minutes

Before the webinar, we would also ask you to complete a short survey. Scott reads every response personally before May 27 so he can tailor the training to what your family actually needs.

There are no right or wrong answers. Nothing you share will be attributed by name or shared outside of our team.

Your Story Starts Here

https://form.asana.com/?k=8ryJG0aFPR8hYXdYT_Slyg&d=44670119024063

Session Details

| | |
|-------------------------|--|
| Webinar date | Tuesday, May 27, 2026 |
| Webinar time | 6:00 to 7:00 PM Eastern |
| Webinar platform | Zoom — link to be provided by CHA |
| June 4 session | Morning, ballroom — before Hill visits |

Questions

scott@storydistrict.org

**You are part of a chain reaction
you may not ever get to see.**

But you will know you played a part in it.

We look forward to working with you.

Scott C. Hollingsworth

Story District | scott@storydistrict.org | www.storydistrict.org